

Lunati® “Crank It Up” With USCS Sprints In 2009

United Sprint Car Series will feature Lunati “Crank It Up” Hard Charger prizes, along with various other promotions for the 2009 tour

Lunati, the racer’s choice for internal engine components, has recently entered into a sponsorship agreement with the United Sprint Car Series that includes the Lunati “Award” plus other contingency payouts to the series. Given the perfect promotional match of the two parties, Lunati’s involvement with the USCS is certain to generate excitement among both racers and fans.

Under the USCS sponsorship agreement, Lunati will provide a \$50 gift certificate to one lucky racer at each race throughout the 2009 season that will be a Hard Charger “Crank It Up” award. In addition, Lunati will furnish the USCS with \$500, \$250 and \$125 product gift certificates to 1st, 2nd and 3rd place season finishers for the National Series and certificates to the top 10 finishers in the Regional Series. Best of all, it is agreed that Lunati will be named the “Official Crankshaft” that powers the 700+ horsepower racing engines of the USCS sprint cars.

In addition, Lunati track support representatives will be present at selected USCS events during the 2009 tour to offer technical advice and build relationships with the racers & engine builders. All USCS competitors are encouraged to contact Lunati to set-up a Racer Account for all their crankshaft & valve train needs. Well-known for their ability to be an innovative competitor in the performance engine aftermarket, Lunati continues to give back to the racers that support the company’s existence. For more information about Lunati products or events, call 1-662-892-1500 or visit us online at www.lunatipower.com.



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